

PERCENT FOR ART COMPETITION:

Molly Ockett Elementary School

Fryeburg, Maine

OVERVIEW

The Maine Arts Commission is making a call to all artists who are residents of Maine and New Hampshire to submit proposals to design, create and install artwork at the new Molly Ockett Elementary School in Fryeburg, Maine. The total project budget is approximately \$45,000.00 and the **submission deadline is December 20, 2016, 5:00 p.m. EST.**

The Percent for Art law in Maine reserves one percent of the construction funds for all state-funded building projects to provide artwork for the public areas of these buildings and /or their exterior renovations and additions.

BACKGROUND

Maine School Administrative District #72 is constructing a new elementary school in Fryeburg that is attached to the existing Molly Ockett Middle School. The new elementary will serve over 500 students, and over 100 teachers and staff, with the completed Molly Ockett facility housing Kindergarten through 8th grades. The school's mission is to promote excellence in learning by recognizing the special nature of students of elementary school age in respect to their intellectual, physical, and social development.

Molly Ockett, after whom the school is named, lived in Fryeburg in the 1760s and was from the Pequawket Tribe. She was a homeopathic medicine expert, with instances of her cures recorded in local histories, as well as a famed storyteller. Proposals should respond to the area's vibrant history and the notion of storytelling, and create opportunities for curiosity and open-ended questions. Artwork should also reflect the ideas of wonder, imagination and play.

Artists with local ties to the Mount Washington Valley are encouraged to apply, although this is not an eligibility prerequisite.

LOCATION OPTIONS

Listed below are all the possible locations for artwork. Artists may address any or all of these areas in their proposals.

Location 1: Eastern Grounds outside main entry

Location 2: Brick façade, at two corners of main entry wall

Location 3: Bus drop-off roundabout

Location 4: Small plot to west of main entrance (appropriate for seating element)

Location 5: Skylight

Location 6: Library and Cafeteria windows (3 bays of 4 windows = 12 windows total)

Location 7: Corridor wall next to library windows, across from cafeteria

Location 8: Auditorium foyer wall

Site renderings and plans with dimensions of these locations are provided in the Grant Management System (GMS). See "HOW TO SUBMIT MATERIAL" section in this prospectus for details on logging in to the GMS.

QUESTIONS

If you have questions about the facility, please contact [Jay Robinson](mailto:jay.robinson@msad72.org), District Superintendent, at jay.robinson@msad72.org.

All other questions should be directed to [Anne Marie Purkey Levine](mailto:Annemarie.maineafa@gmail.com), Percent for Art Associate for the Maine Arts Commission, through e-mail at Annemarie.maineafa@gmail.com or via phone at 619-892-5545.

PROJECT BUDGET

There is approximately \$45,000.00 in Percent for Art funds available for artwork for this project.

These funds will be used to commission work(s) from a single artist, more than one artist or an artist team. An artist budget proposal must cover all design, fabrication, transportation, documentation, and installation expenses, including any building or site modifications associated with the artwork.

SELECTION PROCESS

A Percent for Art selection committee of five members will jury submissions for the project. The committee will review the materials to determine whom to invite for a second round of evaluation. Artists selected for the second round will receive a **\$600.00** design fee for refining their proposals. Final proposals will include detailed models, drawings, renderings, samples of work and/or materials depending on the nature of the proposal. All finalists will present their final proposals to the committee in person. Please do not submit detailed models, drawings, samples, or final proposals for the first round of the selection process. All submitted materials will not be returned.

SELECTION CRITERIA

Applications are reviewed based on the following criteria:

- Artistic strength as shown through vision, originality, and understanding of craft (30 points).
- Ability to translate artistic concepts into work that will activate or enhance the proposed space (25 points).
- Application is comprehensive in information and ideas are well communicated (20 points).
- Ability to design work that is sensitive to social, environmental, historical, and/or other relevant contexts (15 points).
- Capacity to complete the proposal on time and within budget (10 points).

WHO IS ELIGIBLE

All professional artists who are Maine or New Hampshire residents (registered to vote and pay state income taxes) may apply for consideration to this project. Artists who are employees of MSAD #72 are ineligible for Percent for Art projects at the location where they are employed, as are members of the selection committee and their immediate families. Students at any level are ineligible. The project is open to all artists age 18 and over, regardless of race, color, religion, national origin, gender, age, military status, sexual orientation, marital status, or physical disabilities. Artist teams are eligible to apply, including teams of artists from multiple disciplines.

DEADLINE

December 20, 2016 by 5 P.M. is the deadline for submission of materials. Materials received after this date may be excluded from consideration.

MATERIALS REQUIRED IN SUBMISSION

Materials must be submitted online through the Maine Arts Commission's Grant Management System (GMS). See "How to Submit Materials" below for details.

All **documents** must be in a **PDF** format. All images must be in a **jpg or PDF** format. Any submissions that do not follow the requirements may be considered ineligible. Make sure submissions are labeled correctly, that you identify the Percent for Art call you are applying to, and that **your name, phone number, mailing address and email information is on every document**.

Your proposal must include:

1. A current concise resume for participating artist(s) (2 pages maximum).
2. A brief one-page written proposal describing your past work and how you plan to address the potential art area(s). Discuss what your concept and approach will be in addressing the public art space(s) of the site. Please do not submit detailed models, samples, or final proposals for this round of the selection process. A simple sketch (1 per installation area) may be included to clarify your idea if necessary.
3. An itemized budget estimate to give cost expectations (include design fees as well as anticipated fabrication, transportation and installation costs). A more precise budget may be requested for those invited past the first round.
4. A brief anticipated maintenance plan required for the artwork. Please **do not** include this in the narrative of your proposal.
5. Five digital images of recent work. If an artist team or artist organization applies, they may only submit five images for all artists. The optional proposal sketch does not count as an image. **(Please include any sketches with the narrative portion of the proposal.)** Do not upload A/V files of any kind. Only jpg or PDF files are eligible for review.

HOW TO SUBMIT MATERIAL

*NOTE: Some Internet Explorer users have experienced problems during the application process. Because of this, **we recommend that you use the Firefox, Safari or Chrome web browser** to access the GMS and submit your application.*

Step 1: Click [here](#) to sign into the Maine Arts Commission's Grant Management System (GMS).

-If you **already have an account** with the Maine Arts Commission then type in your user name and password and click the **"Sign in"** button.

-If you **DO NOT have an account** with the MAC, click the **"New User?"** to create a new account. Fill out the Create An Account - Step 1 & 2 pages as directed, then click **"Submit"** at the bottom.

When you reach the “Account Created Successfully” page, click the green **“log in”** button in the middle of the page. This takes you to your account Dashboard. At the top of this page it says “Note to Grant Applicants”. Follow the link provided there to go back into the GMS to log in with your new account information.

Step 2: Locate the Percent for Art project you are interested in on the “Active Grants” page of the GMS. The click **“read more”** under the opportunity posting.

Step 3: Read the “Reference Materials” information for full details on the project.

Step 4: If you are ready to start you application submission, click **“Apply Now”** at the bottom of the “Reference Materials” page.

Step 5: Fill out the GMS “Contact Information”. When filling out the contact information, select the following:

- For Application Institution, select “Individual”
- For Application Statistic, select “Individual Artist” (regardless of number of artists participating in proposal)

At the bottom of the page click **“Save & Next”**.

STEP 6: For the “Support Material” section, please upload the materials required listed above. Do not upload A/V files. Follow the “Manage Images and Documents” instructions on this page for actual uploading. Files can only be uploaded one at a time. Please be sure to fill out the file description box for each.

When you have uploaded your entire required materials click **“Next Step”**.

STEP 7: In the “Checklist & Status” page, you may just click **“Submit”** if you want to come back and change any information before the deadline,

OR

if you are entirely finished with your application, you may check the “I have completed all required steps for this application” box and then click **“Submit”**. At this point your submission is complete and you will not be able to make any changes to the application.